

Select Board GOALS 2024

“The Board shall serve as the chief executive goal-setting and policy-making agency of the Town.”...
Charter (Chapter 3-2-1)

1) GOAL: To create a Vibrant, Livable and Sustainable Village Center.

- **Objective:** Support the Planning Board work to lead and involve stakeholders to create plan of increasing business and housing opportunities.

Actions:

- Identify zoning barriers and opportunities to increase possibilities for more mixed housing and business models.
- Analyze similar communities zoning regulations (past/present) that have a vibrant village centers.
- Amend zoning bylaws where appropriate to incentivize private developers to build more housing units both affordable and market rate.
- Develop ideas to incentivize private development through economic support.
- Engage developers, businesses and stake holders in discussions.
- Review the permitting process and requirements with stakeholder groups to be sure it is clear and understandable.
- Engage the Economic Development Committee to develop short and long term action items to meet housing needs that support local employment, and wayfinding plan.
- Work together to create and build public awareness for Spring 2024 town meeting warrant articles to achieve this goal.
 - Select Board Point Person – M. Mathison
 - Staff, MMB, Stakeholders- Planning Department & Planning Board (leads), EDC, Building Department

2) GOAL: The Town of Orleans will strive to be energy independent by 2030

- **Objective:** Create plan to eliminate electrical energy costs for the Town while reducing dependency on fossil fuels.

Actions:

- Spend down existing Green Community Grant funds and apply for future grants.
- Solar municipal buildings and properties ie. DPW, Compost Site, Wastewater Treatment Plant, etc.
- Develop plan for use of Watershed property for Solar (PV) array
- Town Manager assess sustainability coordinator job description and budget to develop warrant article for Town Meeting approval.
- Bring article to adopt specialized opt-in Stretch Code article to the Fall 2023 Town Meeting.
- Develop Electric Vehicle (EV) charging stations in Orleans ie. Depot Square, Nauset Beach etc.
 - Select Board Point Person – A. Reed
 - Staff, MMB, Stakeholders- DPW/Facilities & Energy & Climate Action Committee

3) **GOAL:** Town government will Communicate more effectively with residents, taxpayers, visitors and the public.

- **Objective:** Improve community outreach, education and awareness activities through a variety of approaches including expanding the use of digital media platforms.

Actions:

- Town Manager assess communication, marketing needs and budget to develop warrant article for Town Meeting approval.
- Work with the Chamber of Commerce to efficiently maximize efforts.
- Engage people where and when they consume information including printed, digital, social media, unified calendar, etc.
- Improve Town website so searches provide more helpful results.
 - Select Board Point Person – A. Reed
 - Staff, MMB, Stakeholders- MIS Dept., TM Office

4) **GOAL:** Town will Capitalize on the use of town owned property/assets

- **Objective:** Partner with Planning Department to identify and explore all available town-owned properties for possible alternative uses

Actions:

- Develop plan for use of Bay Ridge Lane property.
- Develop plan for use of Gavigan Cottages.
- Review Depot Square for develop enhanced visitor services.
- Develop and execute Nauset Gazebo community building volunteer project.
- Develop plan for use of 44 Main Street and its maintenance
- Determine if additional town owned properties should be sold, re-purposed or additional properties acquired.
 - Select Board Point Person – K. Galligan
 - Staff, MMB, Stakeholders- Planning Dept., DPW,

5) **GOAL:** Improve protection of our most important asset, the environment – Waters, Land and Wildlife.

- **Objective:** Support strengthening and updating of relevant policies, bylaws and chapters in the Orleans Comprehensive Plan (OCP) currently being updated.

Actions:

- Review Environment Chapters in the OCP to ensure goals and objectives are met inclusive of awareness and advocacy.
- Bring Pesticide Home Rule Petition to Fall 2023 Town Meeting.
- Partner with Board of Health to reduce solid waste by implementing Pay as You Throw initiative and food waste compost for 2024 Spring Town Meeting warrant.
- Work with DPW to improve and increase current organic material leaf/brush compost.
- Explore need for additional hydration and trash receptacles around town.
- Institute Native planting (grass, flower, shrub, tree) stand-alone policy for Orleans.
- Create a Native Tree Planting program for Town and public option to honor individuals by planting a tree.
- Partner with business community and Board of Health to create potential warrant articles on nip bottles/single use plastic utensils and take away packaging.
- Work with local and regional environmental organizations to build awareness and advocacy.

- Select Board Point Person – K. Galligan
- Staff, MMB, Stakeholders- DPW, BOH, ConsCom, MFWQC, SFWWC, AGC

6) GOAL: The Select Board will revise and amend where necessary Select Board Policies and Town Bylaws, so they are clear, concise and consistent.

- **Objective:** Review and organize Policies and Bylaws to identify duplications and inconsistencies inclusive of compliance and enforcement.

Actions:

- Establish a task force to meet the objective and recommend possible changes to the Select Board, to be completed by June 2024.
- Work with Town Manager to analyze how compliance of town regulations is enforced and assess how to improve.
 - Select Board Point Person – M. Herman
 - Staff, MMB, Stakeholders- Clerk, MIS, Task Force, TM Office, Town Counsel

7) GOAL: The Select Board will partner with the Orleans Elementary School and Nauset Regional School Committees and administration to develop viable scenarios through 2040 to support students’ educational needs while also exploring opportunities for Town municipal uses. (may include but not limited to Fire & Rescue, Library, Recreation, etc.)

- **Objective:** Establish regular communication and collaboration

Actions:

- Meet regularly with both School Committees and Administrations to discuss future planning initiatives.
 - Select Board Point Person – M. Herman
 - Staff, MMB, Stakeholders- OES, NRSD

8) GOAL: Support Town Manager to develop an effective Succession Plan for Town staff

- **Objective:** Identify key positions that will become vacant in the next five years and secure resources for planned turnover.

Actions:

- Request Town Manager to prepare an analysis of key positions and an organization chart and recommend planning for ongoing succession.
- Review analysis, plan and recommendations and respond accordingly.
- Collective Bargaining and union contract negotiations with succession goals a focus.
 - Select Board Point Person – A. Reed
 - Staff, MMB, Stakeholders- TM Office

9) GOAL: Engage with Wampanaog Nation & Indigenous People

- **Objective:** To learn from indigenous people their culture both past and present.

Actions:

- Meet with the Wampanaog leadership and other indigenous community leadership to understand current and future initiatives and develop appropriate forward steps.
 - Select Board Point Person – M. Herman
 - Staff, MMB, Stakeholders- TBD as needed

10) GOAL: The Select Board will work to broaden Orleans as a diverse and sustainable community.

- **Objective:** Understand local diverse demographic groups and support needs, initial efforts will include:

Actions:

- Work with Town manager to fill the approved Recreation positions.
- Work with Town Manager, new Rec. Director, and Recreation Advisory Committee to analyze structure and needs.
- Engage with Council on Aging Board to support current and future needs.
- Attract young families.
- Help seniors age in place.
 - Select Board Point Person – M. Runyon
 - Staff, MMB, Stakeholders- RAC, COA, OES, ADA

11) GOAL: Continued strong, responsive, transparent, and responsible finances.

- **Objective:** To create a 20-year financial plan for the Town.

Actions:

- Support Long Term Capital Planning process.
- Solicit public education and outreach recommendations from Town Finance Director, Treasurer, and Assessor
- Engage residents to understand and support Town Livability
 - Select Board Point Person – M. Runyon
 - Staff, MMB, Stakeholders- Finance Dept., Finance Comm., TM Office

12) GOAL: Solve the Fire & Rescue building needs and support staffing.

- **Objective:** To have a defined plan to meet this goal by 2024.

Actions:

- Find site for a new building or solve surrounding area possibilities.
- Support 'Safer Community Grant' and/or 8 additional firefighters for Fall 2023 Town meeting.
- Support initiatives for Fire and Rescue Department national accreditation.
 - Select Board Point Person– M. Mathison
 - Staff, MMB, Stakeholders- OFD

13) GOAL: Orleans will continue to prioritize Housing and Wastewater projects

- **Objective:** Work with stakeholder groups as the leads to provide public awareness and education of current projects in pipeline, and support new projects to meet continued critical housing and wastewater needs

Actions:

- Request analysis of an Orleans Deed Restriction Program as another strategy for affordable housing which helps keep residents in current housing and adds to Orleans' permanent year-round affordable housing stock.
- Study increasing inclusionary zoning percentage for more affordable housing creation.
- Adjust zoning regulations that may unintentionally cause reductions in the number of both affordable and market rate housing units that are developed.
- Continue to follow through on Housing Needs Assessment Study, Penrose, 107 Main Street, Governor Prence.
- Continue to move Phases III and future sewer plans forward consistent with the approved Comprehensive Wastewater Management Plan and related update to be filed with MassDEP by 12/31/2023.
 - Select Board Point Person – M. Mathison
 - Staff, MMB, Stakeholders- Planning Department, Planning Board, BOWS, AHT, AHC, ZBA, WWMAC

14) GOAL: Invite Lower/Outer Cape Towns to partner on regional projects and services.

- **Objective:** To efficiently and cost effectively develop regional community projects and services.

Actions:

- Engage a facilitator to evaluate and coordinate regional resource sharing among Lower/Outer Cape towns.
- Work with Lower/Outer Cape towns to establish regional task force to identify, vet and prioritize projects and services.
 - Select Board Point Person – M. Runyon
 - Staff, MMB, Stakeholders-

15) GOAL: Select Board to create, assign leadership to follow through on FY24 goals.

- **Objective:** Present FY2024 Select Board Goals on July 19, 2023

Actions:

- Assign a Select Board point person to help board follow through on goal
- Assign Staff/MMB/Stakeholders to work together in discussing, researching, present findings and recommendations to Select Board
- Set plan to review and update individual goal progress as needed during Select Board liaison reports.
 - Select Board Point Person – M. Herman
 - Staff, MMB, Stakeholders- Select Board

Notes:

- 1) Goals are in no specific order or priority.
- 2) Staff, MMB, Stakeholders listed- are primary groups to collaborate, but should include other groups on different action points as needed.